

Celebrating 25 years of  
transforming lives

# ILLUMINATE

*The Freedom Gala 2019*

**25** HAGAR  
Years  
The whole journey

**SPONSORSHIP PACKAGE**

*You are invited*  
to HAGAR's 25<sup>th</sup>  
Anniversary  
Charity Gala

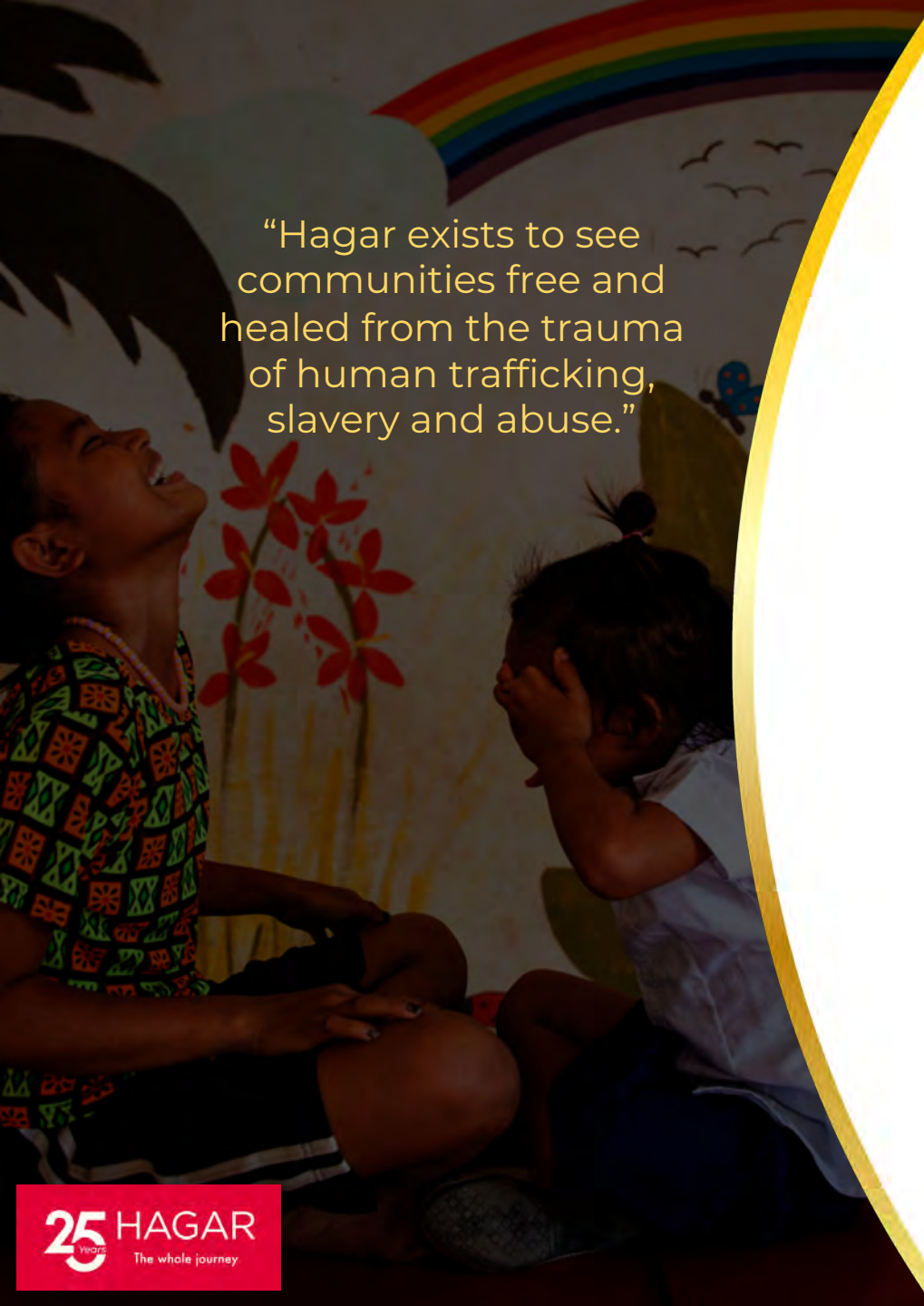
## EVENT DETAILS

Friday, 1 November 2019  
7.00pm  
Regent Hotel Singapore

*Cocktail reception begins at 6.30pm*

Serving delectable authentic Cantonese cuisine  
prepared by **Michelin star**, Summer Palace



A woman and a young child are shown from the chest up, looking upwards with expressions of hope and joy. The woman, on the left, is wearing a colorful patterned top. The child, on the right, is wearing a light blue shirt. They are positioned in front of a large mural that features a vibrant rainbow arching across the top, with stylized clouds, birds, and red flowers below. A thick yellow curved line separates the image from the text on the right.

“Hagar exists to see communities free and healed from the trauma of human trafficking, slavery and abuse.”

## ABOUT THE FREEDOM GALA

Themed as **“ILLUMINATE”**, join us for an evening of celebration as we witness the world light up through the lives of thousands of women and children who have survived the trauma of human trafficking, slavery and abuse.

*The Freedom Gala* seeks to raise vital funds to support some of HAGAR’s most crucial projects in **Singapore, Cambodia and Vietnam** in restoring survivors and empowering communities to make a change.

## ABOUT HAGAR

Operating from nine countries worldwide, over the last 25 years, HAGAR works to restore the lives of women and children who have survived some of the most extreme forms of abuse, ranging from human trafficking, gender-based violence and sexual exploitation.

In Singapore, HAGAR works closely with the Singapore Government to provide **recovery care to young women trafficked to Singapore for sexual and labour exploitation**. Our goal is help each survivor impacted by human trafficking, slavery and abuse to heal and be empowered to reach their dreams, gaining independence and freedom from re-exploitation.





## WHO WE SERVE

At HAGAR, we work to restore the lives of **women and children** who have suffered some of the most extreme forms of exploitation and abuse, particularly **human trafficking, gender-based violence and sexual exploitation**. Through **rehabilitation, education and economic empowerment**, we help survivors start a whole new life with a renewed dignity, and increased literacy and skills to build a sustainable future.

Majority of our beneficiaries come from countries in **South East Asia and South Asia**; particularly, Cambodia, Indonesia, the Philippines, Vietnam, Myanmar, India and Bangladesh, with backgrounds of poverty, limited education and skills.



## OUR SERVICES

Built upon a holistic, long-term recovery model that caters to the individualised needs of survivors of trafficking and abuse, HAGAR provides a suite of aftercare services that addresses the unique and complex needs of each survivor, focusing on:

- 1) Protection
- 2) Personal Well-Being and Recovery
- 3) Education and Economic Empowerment
- 4) Community Reintegration
- 5) Partnership and Advocacy



*How we help*



# *How we help*

## **1) Protection**

We provide safe accommodation for survivors where they can receive healing, and protection against their perpetrators. We walk with every individual in their pursuit of justice by providing them with legal support during court proceedings as they stand trial in court as a witness.

## **2) Personal Well-Being and Recovery**

Victims of sexual violence and exploitation often struggle with psychological and emotional trauma. Hagar employs Trauma-Focused Cognitive Behaviour Therapy (TF-CBT) and conducts psychosocial assessments to ascertain each client's risks, and mental health conditions. For those inflicted with injuries from abuse, Hagar provides medical treatment and surgeries to help them heal and regain mobility.



# *How we help*

## **3) Education and Economic Empowerment**

Hagar works to address the vicious cycle of exploitation and abuse by building in their lives a strong foundation of a secure and productive life. We ensure that survivors have access to opportunities for education and economic empowerment, enabling them to reach economic independence in the long run. We put young children through primary education right up to university education. For older children and women, we train them in English literacy, vocational and life skills and help to place them in jobs where they earn a sustainable livelihood.





# *How we help*

## **4) Community Reintegration**

Through a range of resettlement options, Hagar assists survivors to reintegrate into their home communities. This includes family care support to help them reconnect with their original families, reconciling them with their family members in cases where victims were betrayed and sold by their families, or finding a loving foster home for those who require foster care.



# *How we help*

## **5) Partnership and Advocacy**

Hagar establishes collaborative engagement with governments, corporations, coalitions and networks and NGOs to strategise for strengthened policies, procedures, and systems to protect and support victims. Working at national and regional levels, HAGAR provides training to law enforcement officers in Singapore, Cambodia, and Vietnam to improve identification of and response to trafficked victims. Through partnerships with local governments, businesses, and educational institutions, Hagar seeks to increase the public awareness of human trafficking and associated issues, influencing mindset change and community action.

**19,000**

**survivors**

empowered for  
recovery and  
independence



Assisting  
survivors in  
**more than 17**  
**countries**  
worldwide

**3,835**  
**volunteers**  
**globally**

who contributed  
more than  
400,000 hours



## **SUPPORTING SURVIVORS OF EXTREME HUMAN RIGHTS ABUSES FOR 25 YEARS**

Building  
capacities of  
more than **36**  
**government**  
**and partner**  
**agencies**

**86%** are  
reintegrated  
back to school  
or are holding  
stable jobs now





## INTENDED USE OF FUNDS

Through the Freedom Gala, we aim to raise **\$250,000** to provide essential support to **400 victims** in **Singapore, Cambodia and Vietnam.**

### **i. SINGAPORE – *Trauma Recovery and Resettlement Project***

A transit point and destination country for trafficking activities, women and girls are deceived by false job offers and trafficked to Singapore for sexual and labour exploitation. Working closely with the Singapore Government, your donation will enable HAGAR to help victims start a whole new life by providing trauma-informed counselling and care, English and digital literacy, vocational and life skills training programmes, increasing their capacities to build a brighter future.



How your  
donation  
*makes a  
difference*

## INTENDED USE OF FUNDS

### ii. CAMBODIA – *Catch-Up Education Project*

Responding to the needs of children who have survived trafficking and domestic violence, HAGAR started the Community Learning Centre to provide quality primary education to exploited children. Built upon an accelerated learning model, kids who have missed their schooling years as a result of their captivity will now be able to catch up with their cohort more quickly by completing 2 school grades in one year, and receive additional meal and psychosocial support.

### iii) VIETNAM – *Ending Violence Against Women Project*

Situated near the China border, the Yen Bai Province in Vietnam is identified as a trafficking hotspot where scores of young women are trafficked to China every year. Funds received will be used to target recovery and rehabilitation of victims; economic empowerment for youths and capacity building of community partners and NGOs.

A photograph of two young girls in a grassy field. One girl is sitting on a blue bicycle, and the other is standing next to it, leaning against the frame. They are both wearing colorful, patterned clothing. The background shows trees and a building. The text 'How your donation makes a difference' is overlaid in a large, yellow, cursive font.

How your  
donation  
makes a  
difference



# *Why sponsor* The Freedom Gala?

## **FOSTER ORGANISATIONAL PRIDE**

Your organisation's commitment to supporting survivors of human trafficking, slavery and abuse in their whole journey to recovery and economic empowerment will inspire a sense of pride among your employees. Your charitable gesture will also add to the morale of your team and build a positive identity.

## **ENHANCED EXPOSURE**

Your organisation will receive positive exposure as our long-time supporters, volunteers and staff promote The Freedom Gala to their friends and social/business networks. Your organisation's name and logo will appear on a variety of promotional and media platforms, depending on your level of sponsorship.

## **CONTINUED AWARENESS**

In line with the 25<sup>th</sup> Anniversary festivities, The Freedom Gala 2019 will have an exceptional year-round presence in the community. Your organisation will be able to make a lasting impression through repeated acknowledgement on our website, social media and email campaigns.



Your contribution enables recovery and empowerment of women and children who have suffered extreme exploitation and abuse, delivering lasting impact in their lives and future generations.

### **\$5,000**

Provides **8 survivors** with comprehensive **recovery services** and medical aid, integrating physical, emotional and psychological care.

### **\$10,000**

Provides **15 survivors** with safe **accommodation, legal aid** and basic **survival essentials** including food and medical aid.

### **\$20,000**

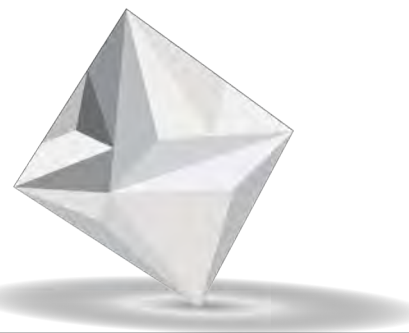
Provides **30 children** with primary **education**, daily nutritious meals, recovery and counselling support

### **\$35,000**

Provides **50 survivors** with **career** training, employment support on top of restorative care, legal and physical protection.

You can  
change a life  
*forever*

Become a  
*Sponsor*



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## DIAMOND SPONSOR

**\$35,000**

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- **1 VIP Table (next to GOH Table) for 10**
- **2 seats at Guest of Honour's table**

*Pre-Event:*

- **Logo/Name placement** on HAGAR website
- **Recognition on Hagar social media platforms**, e-invites and email campaigns
- **Recognition as "Legend"** on HAGAR 25<sup>th</sup> Anniversary website

*Actual Event:*

- **Logo/Name placement** on event backdrop, photo wall and souvenir magazine
- **Two full-page colour ads** in souvenir magazine
- Opportunity for **on-site display** of promotional materials in the atrium
- Opportunity for **gift bag participation**
- 1-min **corporate video airtime** during the event
- **Special mention** by the Emcee and Chairman
- **Photo opportunity** with GOH
- **Token of appreciation**

*Post-Event:*

- Opportunity for **credit in press release** produced in relation to the event
- **Post-event coverage** across all event platforms



## RUBY SPONSOR

\$20,000

### 1 VIP Table (next to GOH Table) for 10

#### Pre-Event:

- **Logo/Name placement** on HAGAR website
- Recognition on HAGAR social media platforms, e-invites, email campaigns
- **Recognition as “Advocate”** on HAGAR 25<sup>th</sup> Anniversary website

#### Actual Event:

- **Logo/Name placement** on event backdrop, photo wall and souvenir magazine
- **Full-page colour ad** in souvenir magazine
- Opportunity for **gift bag participation**
- **Special mention** by the Emcee
- **Photo opportunity** with GOH
- **Token of appreciation**

#### Post-Event:

- Opportunity for **credit in press releases** produced in relation to the event



## EMERALD SPONSOR

\$10,000

### 1 Premier Table (close to the stage) for 10

#### Pre-Event:

- **Logo/Name placement** on HAGAR website
- Recognition on HAGAR social media platforms, e-invites, email campaigns
- **Recognition as “Hero”** on HAGAR 25<sup>th</sup> Anniversary website

#### Actual Event:

- **Logo/Name placement** on event backdrop, photo wall and souvenir magazine
- **Half-page colour ad** in souvenir magazine

#### Post-Event:

- Opportunity for **credit in press releases** produced in relation to the event



## SAPPHIRE SPONSOR

\$5,000

### 1 Table for 10

#### Pre-Event:

- **Logo/Name placement** on HAGAR website
- Recognition on HAGAR social media platforms, e-invites, email campaigns
- **Recognition as “Supporter”** on HAGAR 25<sup>th</sup> Anniversary website

#### Actual Event:

- **Logo/Name placement** on event backdrop, photo wall and souvenir magazine



# Response Form

## PLEASE SEND COMPLETED FORMS AND PAYMENT TO

Hagar Singapore Ltd  
8 Lorong 27A Geylang  
#03-04 Singapore 388106

**Closing date: 31 August 2019**

*Note: Hagar Singapore is a registered charity under the Singapore Charities Act (UEN 200401226H). Tax exemption does not apply as your sponsorship / donation will be used to support trafficking survivors locally and globally.*

## I WOULD LIKE TO

- ☐ Purchase the "Diamond Sponsor" package at \$35,000
- ☐ Purchase the "Ruby Sponsor" package at \$20,000
- ☐ Purchase the "Emerald Sponsor" package at \$10,000
- ☐ Purchase the "Sapphire Sponsor" package at \$5,000
- ☐ Make a cash donation of \$\_\_\_\_\_
- ☐ Purchase \_\_\_\_\_ individual seat(s) at \$700 each

## CONTACT INFORMATION

☐ **Personal**

☐ **Organisation**

Name (Dr / Mr / Mrs / Mdm / Ms): \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact no.: \_\_\_\_\_ (Mobile) \_\_\_\_\_ (Office)

Email: \_\_\_\_\_

Organisation Name: \_\_\_\_\_ Title: \_\_\_\_\_

## PAYMENT DETAILS

☐ **Cheque**

All cheques should be crossed and made payable to "Hagar Singapore Ltd".

Please indicate "The Freedom Gala 2019" at the back of the cheque.

Cheque no.: \_\_\_\_\_

☐ **Credit Card**

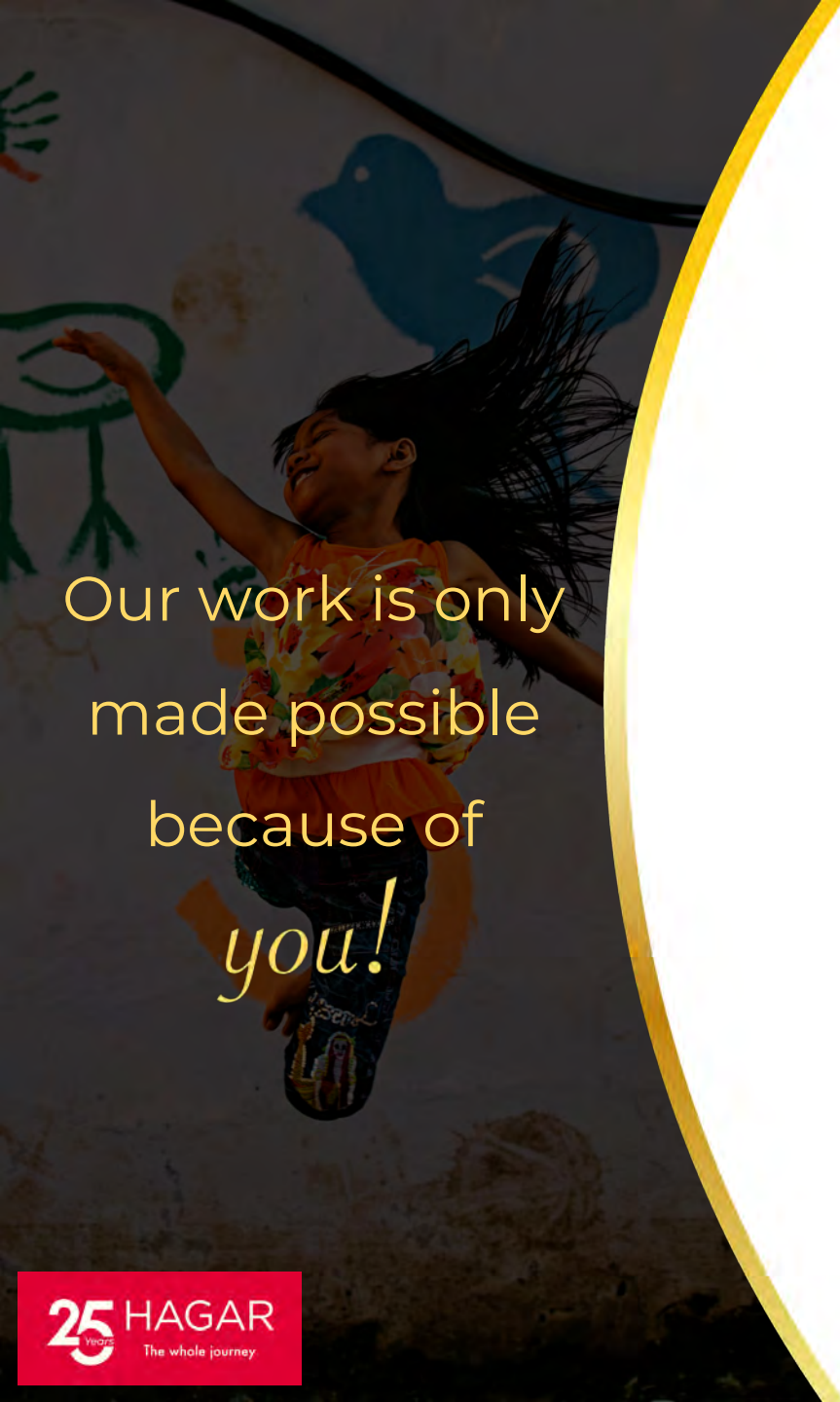
Please debit my ☐ VISA ☐ Mastercard

Cardholder's Name: \_\_\_\_\_

Card No.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing, I hereby authorise *Hagar Singapore Ltd* to make deductions to my credit card.



Our work is only  
made possible  
because of  
*you!*

HAGAR relies on the contributions of our generous sponsors and supporters. The 25<sup>th</sup> anniversary Freedom Gala will be widely promoted through HAGAR's network offices in 9 countries and marketed across extensive communications platforms, website and social media.

Other sponsorship opportunities for The Freedom Gala 2019 include:

- Sponsoring the cocktail reception
- Sponsoring / donating wines or champagnes
- Sponsoring the ballroom décor
- Sponsoring products for door gifts
- Sponsoring / providing live entertainment
- Donating exclusive items to the auction
- Donating products or services to the lucky draw

To discuss tailored sponsorship opportunities, please get in touch at [freedomgala@hagarinternational.org](mailto:freedomgala@hagarinternational.org).

**“Whatever it takes,  
for as long as it takes,  
to restore a broken life.”**

**HAGAR**

The whole journey